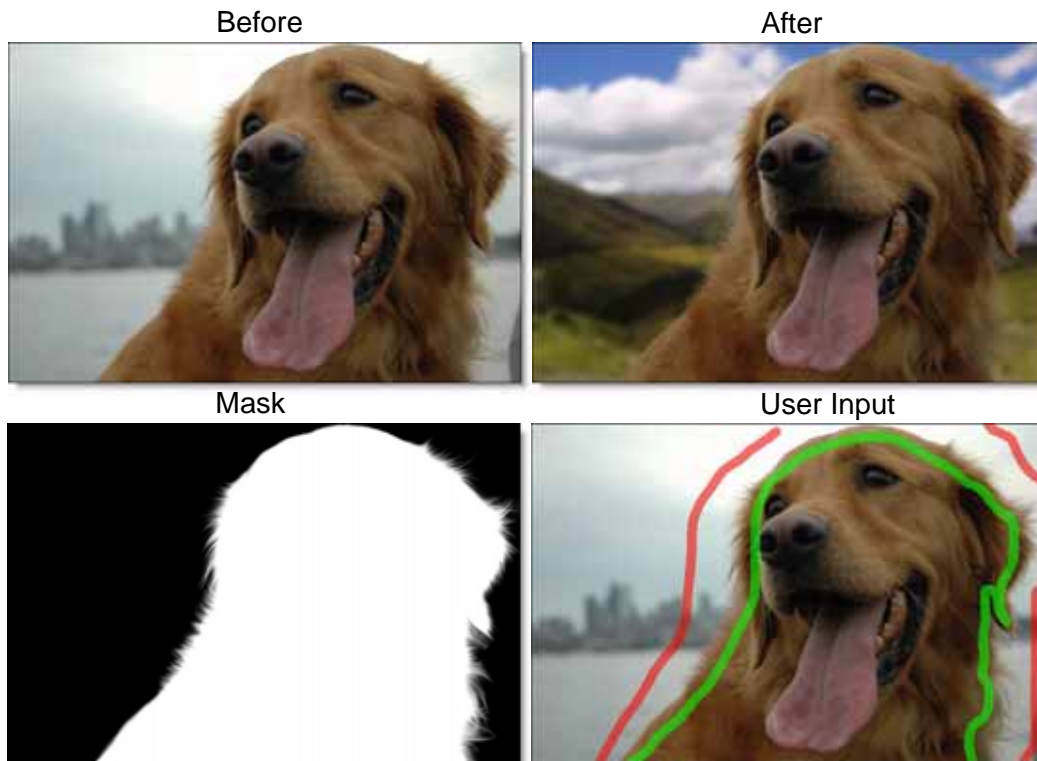




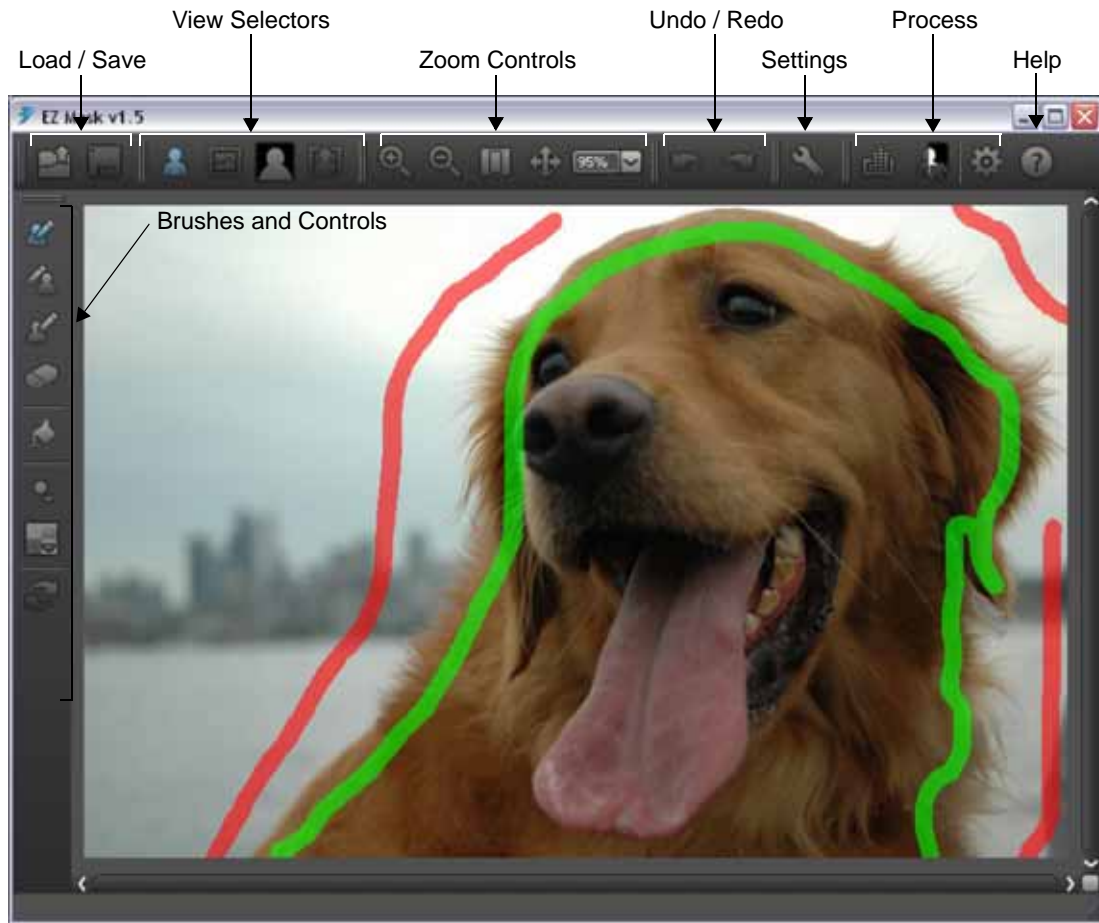
EZ Mask

To create, you must have ideas | To bring your ideas to life, you must have the proper tools...

EZ MASK | EZ Mask is an easy to use interactive image masking tool capable of extracting almost any object in an image--even if you are dealing with fine hair detail, smoke, or reflections. This extraction process creates what is known as a mask--essentially a black and white cutout. White mask areas are extracted, black areas not, and gray areas in between represent a level of transparency. Once a mask is extracted, the foreground object can be seamlessly composed onto a new background in Adobe Photoshop or Photoshop Elements as well as apply filter and image corrections only within the area defined by the mask.



To work this magic, EZ Mask iteratively estimates the transparency value for every pixel in the image, based on a small sample of foreground (what you want to cut out) and background pixels marked by simple strokes on the image. Results show that compared with previous approaches, our method is more efficient and requires minimal effort to extract high quality masks for foregrounds with significant semi-transparent regions. In addition, the foreground colors are estimated in the semi-transparent areas to create a seamless composite. What was once thought of as the Holy Grail of digital imaging is now a reality with EZ Mask.



Digital Film Tools is an off-shoot of a Los Angeles based motion picture visual effects facility | our work includes hundreds of feature films, commercials and television shows | the understanding of photography, film and video editing, and in particular visual effects, allows us to design productive and highly specialized software | tools which photographers, artists and editors won't want to be without



EZ Mask for Adobe Photoshop 7.0 and above | Adobe Photoshop Elements 4.0 | 1024x768 minimum screen resolution | Available for download or purchase at WWW.DIGITALFILMTOOLS.COM | Pricing: \$150